



**Minutes - Final**  
**Communities in Bloom Committee**

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Thursday, March 18, 2021

4:00 PM

Virtual Meeting

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**For consideration by the City Building Committee on April 13, 2021.**

The meeting was called to order by the Chair, K. Bagnell at 4:12 p.m. The following were in attendance for the meeting:

**Present:** 5 - K. Bagnell  
A. VanderWerf  
D. Brooke-Bagnell  
D. Ramsay  
J. Brady

**Absent:** 1 - Councillor A. Kungl

**STAFF:**

Committee Support Clerk, B. Thompson  
Committee Support Clerk, T. McArthur  
Parks Horticulture Foreperson, M. Boyd

The Communities in Bloom Committee met and reports as follows:

**2021 COMMUNITIES IN BLOOM PROGRAM**

M. Boyd, Parks Horticulture Foreperson discussed the cancellation of the 2020 Communities in Bloom Program due to the COVID-19 pandemic. She advised that the City of Barrie would be participating in the 2021 Communities in Bloom Program virtually and that the colour theme is yellow a symbol of "*Hope*". Ms. Boyd noted that she would report back to the Committee once more information on the Program becomes available.

The Committee discussed innovative ideas to promote and educate about the Communities in Bloom Program and encourage the community to register to participate.

The Committee discussed the following suggestions:

- Neighbourhood ambassadors to educate and encourage residents to plant yellow gardens;
- Encourage residents to take photographs of their gardens, and possibly post to the City's website for the community to view;
- Welcome back to the 2019 participants, advising Communities in Bloom is back for 2021 with the hope garden theme and ask to incorporate yellow into their gardens;
- Little Bloomers participate in doing something yellow;
- Reach out to retirement homes, schools, and churches to interact and get the message out; and
- Incorporate the colour yellow with the word hope at the gateways and the high-focal areas at the waterfront.

#### **2021 WORKPLAN**

The Committee agreed to gather ideas for the 2021 workplan and discuss at the next meeting.

#### **ADJOURNMENT**

The meeting adjourned at 4:26 p.m.

CHAIRMAN